

Free Marketing Tools

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Camtasia: <https://www.techsmith.com/download/camtasia/> (free download) Lets you make videos with your webcam and microphone, or record all screen & audio activity on your computer.

SnagIt: <https://www.techsmith.com/download/snagit/> (free download) Capture your screen and share it to places like screencast.com, and others.

Color Picker: https://www.w3schools.com/colors/colors_picker.asp (free online tool) A multi-purpose color picker - great for web designers and programmers.

Website Monitoring: <http://internetsupervision.com> (free online tool) Is your site down? Does it have errors? Free monitoring by InternetSupervision.com.

DupeFree: <http://dupefreepro.com> (free download) Quickly check for duplicate content & LSI keywords. Avoid plagiarism.

Easy Pop-Over Generator: <https://tekktonix.com> The easiest and fastest way to create popovers for your websites!

Evernote: <https://evernote.com/download/> (free download) Write and share content. Access it from anywhere. Scan your notes, receipts, etc. It will OCR the content, save it, and make it searchable.

FileZilla: FileZilla-Project.org (free download) Open source FTP program for uploading files to your website host.

Firefox: <http://mozilla.com/firefox> (free download) Alternate web browser.

Free Lifetime PLR: <https://freelifetimeplr.info> (free membership) Free PLR products.

GIMP: <https://www.gimp.org> (free download) An open source program used to create & edit graphics. Very sophisticated and free. Alternative to Photoshop.

Keyword Research: <http://keywordtool.io> (free online tool) Very helpful alternative to Google AdWords Keyword planner.

NoteTab: <http://notetab.com> (free download) Our favorite editor with loads of special features.

Open Office: <http://openoffice.org> (free download) Open source office software - word processing, spreadsheets, databases, presentations, etc. Compatible with Microsoft.

PDF to Word Converter: <https://www.pdfword.com> (free online tool) Easily create editable Word Doc files from PDF content. FYI, [Adobe's PDF converter](#) price has recently come down and may be a better option.

ScreenHunter: <http://www.wisdom-soft.com> (free download) Software that allows you to "capture" any part of your desktop, a window or full screen. They have other cool tools, as well.

Skype: <https://www.skype.com/> (free download) Make free calls over the internet to other people on Skype.

VLC Media Player: <http://www.videolan.org/vlc> (free download) Media player capable of reading most audio and video formats.

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